

Baraboo Public Art Association  
**MINUTES**  
January 28, 2021 – Zoom meeting

1. Meeting called to order by Stelling at 4 p.m. Also present: Geick, Huffaker, McArthur, Palm, Rabska, Spring, Watson. Palm moved acceptance of the agenda, McArthur seconded, motion carried.
2. The board accepted with regret the resignation of Cully Shelton due to his move out of state. Stelling asked the board to think of names of people who might be interested in serving as part of BPAA.
3. Palm moved approval of the December 2020 **minutes**, Watson seconded, motion carried.
4. **Treasurer's report.** Huffaker presented four items: 2021 Proposed Budget, Income and Expenses 2020, Treasurer's report detail for 2020, and 2021 report to date. Summary: During 2020 BPAA brought in about \$4,700 and spent \$11,500. The most important activity was building the account at Greater Sauk County Community Foundation to \$19,439. The BPAA account earned \$3000 in market interest. We are at about \$7,000 towards our challenge grant goal of \$10,000. We will have about \$1,000 from the Foundation funds for projects in 2021. Motion by Geick to accept the Treasurer's report, motion severally seconded, motion carried.
5. **Challenge grant and fundraising update.** We still need to raise about \$3000 by May to meet our goal. Stelling reported that a fundraiser via Facebook is more complicated than expected. Huffaker will again post the link to the spreadsheet so board members can add names of prospective donors. McArthur urged the board to think of prospects outside the Baraboo zip code who might respond favorably to the right narrative or "ask".
6. **Good Idea Grant proposal.** McArthur advised waiting a month as the funding level might change from \$500 to \$1000 per monthly award. Huffaker will share the first draft concept paper with Melanie at Little Eagle Arts Foundation.
7. **Great Sauk Trail.** Mike Palm forwarded the names of Morgan McArthur and Laura Walczak, President of St. Clare Hospital and Health Services, as representatives to the Friends of Great Sauk Trail/Baraboo Segment. The first meeting will be held in early February.
8. **Geick Gardens.** Huffaker has been in conversation with Mike Hardy about costs and options. His department can do ground preparation. The department doesn't have \$3000 for plantings but he will look into possible grants. The plants need to be ordered in late spring. The lighting is expected to cost about \$5000, so it might have to wait a year. Idea: Could BPAA apply for a Good Ideas Grant to cover partial cost of lighting?
9. **Website and QR codes.** On hold.
10. **Fabric of Community** sign panel and quilt squares. Stelling and McArthur described addressing some community misunderstandings via the Baraboo United Facebook group.
11. **GL Willson mural** proposal. Watson will be meeting with the principal and art teacher in early February.
12. Plan for election of **2021 officers** at the February meeting. Think of names of prospective board members.
13. Next meeting Thursday, February 25. Meeting adjourned 5 p.m.